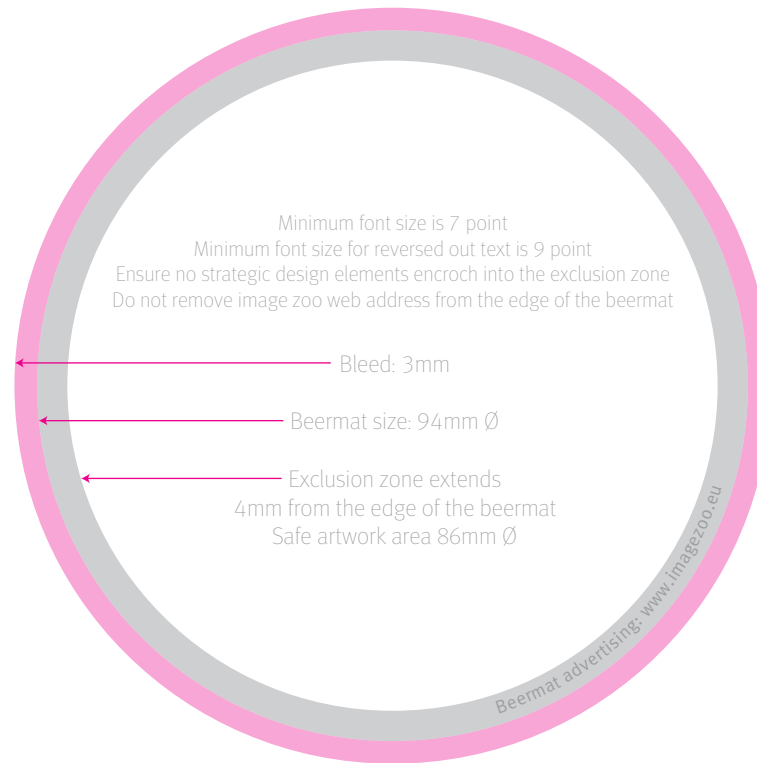


This document is a layered PDF,  
it can be opened in illustrator  
and used as a template



## File Formats

Hi-resolution PDF. Colours converted to CMYK

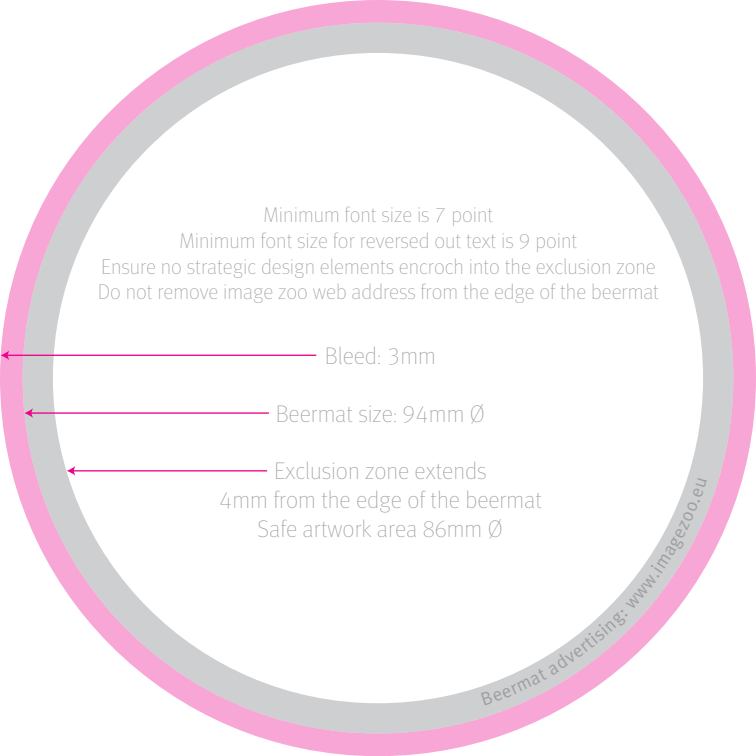
## File Delivery

Contact Image Zoo on +44 (0)28 90 200 420  
for upload details.

Round Beer mat - 94mm Ø / Artwork Specification

Contact: Suzanne Lea: [suzanne@imagezoo.eu](mailto:suzanne@imagezoo.eu)





Minimum font size is 7 point

Minimum font size for reversed out text is 9 point

Ensure no strategic design elements encroach into the exclusion zone

Do not remove image zoo web address from the edge of the beermat

Bleed: 3mm

Beermat size: 94mm Ø

Exclusion zone extends  
4mm from the edge of the beermat  
Safe artwork area 86mm Ø

Beermat advertising: [www.imagezoo.eu](http://www.imagezoo.eu)